

## **BEST PRACTICE – I During NAAC III cycle**

**Title:**

### ***JAGRATI*, community service program – (as institutional social responsibility)**

#### **1. Objectives of the Practice**

- It is part of our mission which envisages over all development of our girl students.
- To sensitize learners to social responsibility.
- To develop strong bond with stakeholders.
- To create platform for interdisciplinary/multidisciplinary activity.
- To fulfil one of the objective of higher education which encompasses community service as important component of learning program.
- To understand the community in which they work.
- To understand themselves in relation to their community.
- To identify the needs and problems of the community and involve them in problem solving process.
- To develop among themselves a sense of social and civic responsibility.
- To utilize their knowledge in finding practical solution to individual and community problems.
- To develop competence required for group living and sharing of responsibilities.
- To gain skills in mobilizing community participation.
- To acquire leadership qualities and democratic attitude.
- To develop capacity to meet emergencies and natural disasters
- To practice national integration and social harmony.

#### **3. The Context**

After independence, India has reached a new height in economic growth and development but some serious issues related to gender discrimination, urban poverty, conditions of baths and minorities have still remain unattended. For holistic sustainable development we require enhanced human competencies and new institutional capabilities.

Thus, today in this knowledge driven society the 19<sup>th</sup> century idea of universities is undergoing significant changes.

It is in this context that social responsibility in higher education has been placed as an important pillar for future plans. By improving and increasing engagement with communities, higher education institutions can reinforce the value of social responsibility.

The concept of ISR (Institutional Social Responsibility) has many fold roles in today's academics. It is an advanced tool to impart and advance knowledge of ecology, life sciences and physical science and technology, on the other hand touching all aspects of social sciences.

All stakeholders in institution are benefited by these programs, primary beneficiaries being student. Students gain work experience and can improve their employment prospects.

These programs help in curriculum development, research and also open door to consultancy.

At the same time poor and deprived communities of the societies get access to services and resources by these programs.

#### **4. The Practice**

*JAGRATI* is a program, operative since 2010. It is program which takes up social issues prevailing in community. Uniqueness of the program lies in its contextual significance and holistic approach.

In this program students from various classes, course, discipline, teachers, (members of the various cells), and other members of the administration work as a group and contribute in the upliftment of unprivileged section of the society. Activities involved in this program are classified in three categories.

##### **In-campus services:**

These services are considered as moral obligation towards institution and perform with the objective to enhance beauty of the campus, eco-conservation and to improve the teaching learning environment of the institution.

Some of the activities which are routine practice -

- Feeding/caring /protecting/conserving avian fauna (birds, parrots, crows and peacocks) in campus.
- Conserving natural flora of the campus. Beautification of the campus.
- Cleanliness drive: environmental cleanness.
- Awareness for polythene free campus.
- Green campus.
- As support system – differently able students, Members of the group *SAHELI* Under the guidance of Equal Opportunity Cell.
- *DIVYA*- the group of hostlers. Inspires, guides, motivates their junior students, anti-ragging squad.
- *SAMRIDHHI* – a group of advanced learners who support, guide, assist their slow learner class mates.
- Vivekanand Cell organizes various self-grooming, job oriented programs for non-regular unskilled/semi-skilled workers in the college.

##### **Off Campus service :**

For these activities group members target a specific site/ place/ institute with specific issue and offer support/ guidance in various way.

- In rural slum area awareness programs are conducted.
- Anti-tobacco Campaign.
- Save girl child.
- Gender discrimination.
- Health and hygiene education.
- Voter/Aadhar card register support in school colleges.
- To inspire, guide for higher education (as a part of college chalo-abhiyan).

- To update students with latest information on science, social science, civics, humanities and social issues.
- Health awareness campaign in hospitals.
- Volunteers in Pulse Polio Program.
- Health hygiene, mother care program.
- To make mother and pregnant women aware of Govt. policies and supports.
- Structured social services by experienced professionals.
- Survey, analysis of causes and curative measures in Undernourished children of Khori Village in Karhaal block dist. Sheopur (M.P.) in collaboration with Govt. Agency.
- Teachers from various department deliver lectures, deliver radio talks, TV programs demonstration of training programs for elite stratum of society.
- Teachers from music and fine arts train amateur individual to develop their hobbies as profession.

#### 5. Evidence of Success

- As the evidence of their exemplary performance and contributions towards society the staff and students of various programs and committees bagged many award. NSS coordinator and volunteer receive certificate of appreciation for blood donation and energy conservation. Students developed the sense of responsibility, learnt, acquired work skill and were able to visualize and analyze social issues prevailing in un-privileged communities. They also learnt the art of independent working /working in groups as team. Improved soft-skill such as communication, punctuality, sincerity and keeping appointments.
- These programs provide teachers with opportunity to generate new knowledge, offered new research subjects and give immense contents. Targeted committees got aware with govt. policies schemes and acquired access to resources/agencies.

#### 6. Problems Encountered and Resources Required

- Constraints - No finances are available to support these programs.
- There is considerable gap between need and resources.
- Only small groups can be targeted.
- Unavailability of transport is the great constraints to start these activities only in nearby areas not where these most required.
- No follow-up sessions can be arranged.



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